

ROBIN B. ANDERSON, MEd, BA, LMT, BCTMB, CEAS

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EDUCATION

Colorado State University, Fort Collins, CO	
M.Ed. in Education and Human Resources Studies - Adult Education and Training Specialization	2018
Community College of Baltimore County, Baltimore, MD	
A.A.S. in Massage Therapy	2006
Summa Cum Laude	
University of Maryland, College Park, MD	
B.A. in Journalism	1991

CERTIFICATIONS, LICENSES, AND SPECIALIZED TRAINING

Approved Continuing Education Provider, National Certification Board of Therapeutic Massage and Bodywork (NCBTMB) - #1812	2018 - Present
Basic Occupational Ergonomics Certification, Colorado State University	2017
State of Maryland Licensed Massage Therapist (LMT) – License #M03558	2007 – Present
Board Certification in Therapeutic Massage and Bodywork (BCTMB) – #526615-06	2007 – Present
Certification in Ergonomics Assessment (CEAS), GE Aviation and the Back School	2014 – Present
Personal Trainer Certification, American Council on Exercise (ACE)	2005 – 2010
Cancer Exercise Specialist, Leading Edge Fitness	2005 - 2008

TEACHING EXPERIENCE

Program Director / Full-Time Faculty	2015 - Present
<i>Massage Therapy Program, Community College of Baltimore County (CCBC), Baltimore, MD</i>	
<ul style="list-style-type: none">• Hired as Clinical Coordinator / Full-Time Faculty in 2015; promoted to Program Director in 2016. Additional responsibilities as Online Learning Coordinator for the School of Health Professions in 2019.• Built 2 fully online and 3 blended learning courses within the curriculum to offer more flexible options for potential students.• Completed curriculum revisions and updates for full degree program; currently updating program curriculum to add online and blended course options.• Completed comprehensive self-study and site visit for reaccreditation of program for the Commission on Massage Therapy Accreditation (COMTA); program granted 7 years accreditation until 2024.• Teach Kinesiology, Massage Therapy Research, Level 1 Massage, Introduction to Massage, Professional Concepts in Massage Therapy, Internship Experience, and certain components of Massage Modalities courses.• Incorporated technology into classroom through implementation of AppleTV and iPad usage, online scheduling system and electronic documentation in the on-campus student clinic, and learning tools through PrepU and ExamCoach for national licensure exam preparation.	

- Supervise 1 full time and 8 adjunct faculty and clinical supervisors.
- Manage all aspects of the educational program including reporting; student recruitment, success, retention, and support; forming and maintaining partnerships with clinical facilities and local industry partners; faculty recruitment, training, and evaluation; and program marketing and promotional activities.

Adjunct Faculty / Teaching Assistant**2007 – 2008, 2010 -2011***Massage Therapy Program, CCBC, Baltimore, MD*

- Developed and taught National Certification Exam review and spa techniques seminars.
- Taught Introduction to Massage, Musculoskeletal Structure and Function, and Foundations in Massage Therapy Research courses and supervised bodywork practice laboratory.
- Developed new massage therapy research exploration course, Foundations in Massage Therapy Research, to meet accreditation standards.
- Advised students conducting case report research and tutored students requiring extra help in assessment and bodywork skills.

Instructor / Interim Program Director**2008 - 2009***Massage Therapy Program, MEDIX School (currently Fortis Institute), Towson, MD*

- Started as full-time faculty member then appointed interim program director for 9 months.
- Taught Anatomy of Movement, Career Development & Practice Management, Kinesiology, Principles of Massage, Practitioner Self-Care, Bodywork Skills Levels 1 & 2, and seminars on Energy/Reiki, Spa Treatments and Techniques, National Certification Exam review, and Maryland State Jurisprudence Exam review.
- Evaluated curriculum, programmatic outcomes, instructor performance, and student development.

RELATED EXPERIENCE*Ergo Concepts, LLC (currently Briotix Health), Gaithersburg, MD***Ergonomics Consultant****2015**

Performed ergonomics assessments and follow up visits with written evaluations and pictorial support for office workstations. Provided corrective action recommendations and recommended ergonomic equipment for minimization of injury risk factors. Clients served included AOL, Carefirst, Centers for Medicaid & Medicare Services, and Toyota Financial Services.

*Concentra/GE Aviation, Middle River, MD***Lead Massage Therapist & Ergonomics Specialist****2013 – 2015**

Implemented new clinical massage therapy service program in an onsite occupational health and wellness clinic to improve work-related and chronic musculoskeletal conditions of manufacturing and office workers. Measured and tracked patient progress using functional assessment tools. Performed ergonomic assessments in both industrial and office work environments and submitted corrective action reports to worksite management. Collaborated and

reported on patient caseload with entire worksite health care team. Utilized GE Medgate electronic medical record software.

MedStar Franklin Square Hospital Ctr, Outpatient Physical Medicine & Rehab Dept., Baltimore, MD

Licensed Massage Therapist

2011 - 2014

Performed massage therapy treatments for clients and referred patients from physical therapy staff team.

Glenda's Day Spa, Bel Air, MD

Licensed Massage Therapist

2008 - 2012

Performed massage therapy treatments for clients including hot stones, raindrop therapy, and spa body treatments.

Oak Crest Village, Parkville, MD

Certified Massage Therapist & Fitness Specialist

2005 – 2008

As fitness specialist, performed client assessments and designed exercise program based on physician recommendations to achieve fitness goals. Provided instruction on use of fitness equipment and taught aquatics classes. Served as group leader for nutrition awareness group. Began providing massage therapy services when obtained state license in 2007. Performed therapeutic massage treatments for elderly clients.

Ladies Total Fitness, Bel Air, MD

Certified Massage Therapist & Practice Owner

2007 – 2008

Operated private practice in a ladies' exclusive fitness and health club. Performed massage therapy treatments for clients including a unique half-hour post workout session, hot stone therapy, and other spa body treatments.

RESEARCH, PUBLICATIONS, AND WRITING EXPERIENCE

Instructional Design Project for Trail Guide to Movement, Second Edition; Books of Discovery publication

2019

Co-authored a 30-hour introductory kinesiology course curriculum as an ancillary instructor resource for the new edition of textbook. Curricula sample can be accessed at <https://bodbucket.s3.amazonaws.com/IRSamples/TGM/TGM+2e+30hr+curriculum+Sample.pdf>

“Improving Body Mechanics Using Experiential Learning and Ergonomic Tools in Massage Therapy Education”

2017

Published in the International Journal of Therapeutic Massage and Bodywork, December 2018 issue, Volume 11, Number 4, www.ijtmb.org

“Reduction and Stabilization in Parkinson-related Peripheral Edema with Therapeutic Massage”

2008

Case report submission to the Massage Therapy Foundation was the subject of article interview published in the November 2008 issue of Massage Therapy Journal magazine.

“Therapeutic Massage as a Conjunctive Treatment for Rheumatoid Arthritis”

2007

Case report submission to the Massage Therapy Foundation received Bronze Award and was published in its entirety in the December 2007 issue of Massage Today periodical, <https://www.massagetoday.com/mpacms/mt/home.php>

CONFERENCE PRESENTATIONS

“Improving Body Mechanics Using Experiential Learning and Ergonomic Tools in Massage Therapy Education”

International Massage Therapy Research Conference, Alexandria, VA – May 9 – 10, 2019, and American Massage Therapy Association National Convention, Indianapolis, IN – October 24 – 26, 2019; poster session for practitioners, educators, employers, and advocates for massage therapy research efficacy and application.

“Interdisciplinary Competencies for Massage Therapists in Health Care”

American Massage Therapy Association (AMTA) Schools Summit, Charlotte, NC – February 21, 2019; 2-hour workshop for massage therapy educators. Co-Presenter: Mr. Brent Jackson.

“Self-Care and Mindfulness for Professional Success”

Baltimore County Public Schools EdRising Conference, Community College of Baltimore County, Dundalk, MD; 1-hour workshop for junior and senior high school students aspiring to attend college, particularly in the teaching profession.

“Teaching Self Care Skills”

American Massage Therapy Association (AMTA) National Convention, Washington, DC – August 10, 2018. 4-hour interactive workshop for massage therapy educators.

“The Inner and Outer Body Experience: Teaching Self-Care Skills”

American Massage Therapy Association (AMTA) Schools Summit, Fort Lauderdale, FL – February 16, 2018. 2-hour workshop for massage therapy educators.

“Improving Body Mechanics with Ergonomics Principles”

American Massage Therapy Association (AMTA) Minnesota Education and Mingle Event, Minneapolis, MN – May 18, 2019; AMTA Maryland Annual Meeting, Frederick, MD - June 25, 2017; 4-hour continuing education course for practitioners.

“Creative Teaching Methods for a Multi-Generational Adult Learner Classroom”

Teaching Learning Fair, Community College of Baltimore County, Baltimore, MD – January 17, 2018; Association of Faculties for Advancement of Community College Teaching (AFACCT), 27th Annual Conference, Harford Community College, Bel Air, MD – January 6, 2017; 1-hour workshop for community college faculty.

“Inspiring Critical Thinking through the Use of the Discussion Board”

Faculty Learning Communities Mini-Conference, Community College of Baltimore County, Baltimore, MD – June 2, 2016; 1-hour presentation for community college faculty.

HONORS AND AWARDS

Golden Key International Honor Society – Colorado State University, 2018

Honorable Mention, 2008 Massage Therapy Foundation, Practitioner Case Report Contest

Bronze Award, 2007 Massage Therapy Foundation, Student Case Report Contest

Alpha Eta Honor Society inductee – Community College of Baltimore County (CCBC), 2006

PROFESSIONAL MEMBERSHIPS AND INSTITUTIONAL SERVICE

Vice President (2019-2020), and Trustee, Massage Therapy Foundation (Community Service Grant, Development/Marketing, Education, Executive, and Poster Session Review Committees)	2017 – Present
Site Reviewer, Commission on Massage Therapy Accreditation	2018 – Present
Focus Group Invitee, Job Task Analysis for Massage and Bodywork Licensing Exam [MBLEx] (Federation of State Massage Therapy Boards)	2017
Focus Group Member on Teaching Competencies, Alliance for Massage Therapy Educators	2016 – 2017
State Delegate, American Massage Therapy Association, Maryland Chapter	2014 – 2017
Advisory Board Member, Center for Excellence in Teaching and Learning (CCBC)	2019 – Present
Online Learning Coordinator, School of Health Professions (CCBC)	2019 - Present
Member, Evaluation Committee, College Wide (CCBC)	2017 – 2019
Ad Hoc Member, Curriculum and Instruction Committee, College Wide (CCBC)	2016 – 2018
College Senator, Community College of Baltimore County (CCBC)	2016 – 2018
Committee Member, Interprofessional Education Committee (CCBC)	2016 - 2019
Professional Member, American Massage Therapy Association	2006 – Present
CCBC Massage Therapy Advisory Board Member (Current Chairperson)	2006 – 2009, 2015 – Present